



# RVC

## Competitive Value Networks

## Why we do it?

**LOGYCA** works continuously to strengthen the value networks to provide logistic and commercial management capacity to **MSMEs** (micro, small and medium companies), so that they **can attend effectively to the challenges requested by the market.**

## What is it?

Business strengthening **initiative led by our members through the Association**, with the aim of improving the **efficiency and sustainable competitiveness of value networks** in micro, small and medium companies (**MSMEs**)



## Objectives:



Include best **logistics practices** in the value network



Increase the use of **standards**

*\*This initiative is sponsored by LOGYCA, thanks to the Membership provided by more than 1,700 companies for the development of our purpose.*

# RVC Initiatives



More than  
**130.000**  
identified  
agricultural  
Growers  
and ITC agreement

**7.000**  
identified  
Pharmacies

**+ 570.000**  
identified  
Independent  
Stores

Agreement with  
**Ministry of  
Transport**  
to identify  
**12 million**  
of vehicles

**+ 1.800**  
identified  
Suppliers

Access to  
**569** MSMEs,  
Small and Medium  
Enterprises to  
**LOGYCA / COLABORA**

Access to  
**118** members  
MSMEs, Small and  
Medium Enterprises to  
**LOGYCA / ANALÍTICA**

\*ITC: International Trade Centre

## What includes?



**Barcodes assignment** that are required to **identify your portfolio of products, services and locations.**



**Collaborative** platform that allows them to connect their **product content with business partners**



**Solution** that allow them to improve their performance in the commercial and logistic decision making, **through the analysis of data.**



Virtual space for **logistics and value network** support

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*\*You must be part of a collaborative program led by a member of the association to get this benefit.*

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*\*Exclusive benefit for members*



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[MORE INFORMATION](#)

- Sustainable Agricultural Logistics
- Introduction to electronic invoice
- Fundamentals of collaboration in organizations
- Tools for collaboration in value networks
- Product identification with barcodes
- Strategic information of products for sale
- Product management with electronic code
- Identification management for bill collection

### MSMEs Education Program

- Supply Chain Design
- Efficient purchasing management for your company
- Inventory and portfolio management
- Distribution: product delivery

More information

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interact with us



[www.gs1co.org](http://www.gs1co.org) - [www.logyca.com](http://www.logyca.com)